

WASHINGTON TERRACE CITY COUNCIL POLICY STATEMENTS

Community Celebrations and Events
Policy Statements
Encourage resident involvement in the community to help foster a greater sense of inclusion, ownership, and pride.
Provide community with entertaining recreational opportunities that are consistent with the City's values and promote family interaction.
Promote community based events and celebrations that reflect the values and interests of the residents within the budget constraints of the City.
Evaluate and implement ways to increase interest, excitement, value and participation in City sponsored events.
Evaluate and promote ways for residents and businesses to become involved in volunteer efforts involving City sponsored events and projects.
Economic Development
Policy Statements
Focus on the development and promotion of retail based businesses reflecting generally accepted values and standards of the community.
Aggressively pursue economic development using local, state and national business outlets.
Build and create strong positive ties to local businesses in order to promote future business development.
Pursue planning, funding, and the evaluation of critical traffic corridors directly related to retail business promotion.
Promote the purchase, lease, and development of available structures, and commercial properties for retail business expansion within the City's commercial areas.
Emergency Management and Planning
Policy Statements
Systematically update and review the City Emergency Management Plan according to the needs of the City and consistent with federal, state, and local standards.
Build good working relationships with emergency managers from federal, state, and local governments by attending emergency preparedness functions.
Ensure the emergency response team is appropriately trained in order to meet federal, state, and local guidelines.
Evaluate, Plan, and Maintain Infrastructure
Policy Statements
Develop, update, and execute short and long-term planning to prioritize available funding, maintain infrastructure, and shape envisioned growth.
Seek out, evaluate, and pursue outside funding sources to supplement City resources.
Professionally and efficiently maintain City resources within budget constraints.
Prioritize capital improvements and operation and maintenance efforts.
Family Oriented Community
Policy Statements
Develop policy and procedures for handling chronic property enforcement issues.
Promote community pride and value by keeping residents, businesses, and customers informed and up to date on events, programs, projects, and volunteer opportunities throughout the City.
Follow state and national guidelines in establishing traffic and pedestrian installations.

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Provide, evaluate, and update family based events.
Fiscal Responsibility
Policy Statements
Vigilantly account for public funds and resources.
Continue to develop practices that promote fiscal accountability, full disclosure, and planning.
Follow established policies for overall fiscal management of the City, including the recession/revenue shortfall plan.
Continue to use and develop the 5 year budget plan by evaluating and anticipating current and future needs.
Apply for grants that maximize the City's investment and further the vision of the City.
Maintain a competitive compensation package in order to retain and attract a competent workforce.
Maintain a balance between services provided and ability to pay.
Open and Responsive Government
Policy Statements
Disseminate information that is consistent with Council and staff objectives.
Offer a variety of means to inform residents in a timely manner using the appropriate multi-media social outlets.
Communicate issues to keep external and internal stakeholders informed.
Maintain and develop an open and responsive attitude when dealing with customers.
Maintain regular and effective interstaff communications ensuring the consistent application of goals.
Parks, Trails, and Open Spaces
Policy Statements
Maintain, update, and prioritize City park master plans to support community activities with appropriate resources.
Acquire, renovate, and maintain parks and open space areas to provide the community with facilities, trails, and recreational opportunities.
Coordinate City recreational efforts with neighboring city and county facilities, opportunities, and systems.
Recreation Programs and Facilities
Policy Statements
Ensure that the recreational offerings and programs of the City are available to all appropriate populations if there is demonstrated demand and available resources.
Collaborate with community stakeholders to build cooperative recreation programs, facilities, and relationships.
Administer professionally organized recreational services that effectively utilize resources and facilities to accomplish important community outcomes.
Regional Cooperation
Policy Statements
Collaborate with community stakeholders to build cooperative services, programs, and facilities.
Coordinate, develop, and maintain cohesive relationships with local, regional, and state agencies.
Participate in regional events, boards, and organizations to establish and strengthen cooperative relationships.
Pursue timely coordination with outside entities to effectively organize events.

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Sustainable Growth through Vision and Planning
Policy Statements
Continue to maintain standards in planning, zoning, and policy retail development in approved commercial zones.
Ensure zoning, planning, and building codes encourage a business and retail friendly environment while protecting the City standards.
Evaluate and update the City Master Plan in order to ensure annexation of appropriate and valued land parcels adjacent to the City.